

Brian Romer

Creative Director

Seeking tight-knit innovation teams creating mission-driven, impactful work that bridges the technical and the aesthetic.

(617) 331 1512
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romercreative.com

Skills

Visual communication, data visualization, user research, design thinking facilitation, UX / UI design, animation, team leadership

Experience

Romer Creative / Principal

MAY 2022 - PRESENT, SALEM MA

UX research, design, co-development and testing of custom AI interfaces and visualization tools to support workflows for researchers in science, law and finance with:

Osmo, pioneering computer smell (constrained predictive olfactive molecule recommendation) with a graph neural network

Simplexico, re-architecting legal workflows to support automation and AI enhancement while keeping humans in the loop

Fidelity, building a novel research platform using custom agents embedded with domain expertise to gather accurate data and answer queries with text, tables and charts

Thomson Reuters Labs / Director of Design

DECEMBER 2014 - APRIL 2022, BOSTON MA

Pioneering the design function in a new data science group, translating complex material into digestible communication for customers and stakeholders. Hiring and leading an impactful, global, full-spectrum design team. Creating internship programs, hackathons focused on antitrafficking and food security, and university partnerships. Co-leading Human-Centric AI research in TR Labs. Collaborating on business strategy within Labs Leadership group.

Romer Creative / Principal

MAY 2008 - NOVEMBER 2014, SALEM MA

Delivering high-end animation and interactive work to clients ranging from museums to medical device companies to software consultancies. Understanding market forces and customer needs and evolving technical offerings over time.

Mullen / Senior Animator

OCTOBER 2005 - MAY 2008, WENHAM MA

Working with a newly formed Interactive group to deliver high volume, quality interactive animation. Collaborating with creative directors, writers, graphic designers and information architects to pitch and build online communications.

Education

Colorado College

1989-1991, COLORADO SPRINGS CO

Majored in Mandarin Chinese and left to teach English and study Chinese in Hunan in 1991-1992.

Extracurricular

Volunteer for Mack Park Farm, a community food security project; kitesurfer; salsa dancer; classical pianist; speaker of Chinese and Spanish